

FOR IMMEDIATE RELEASE:

Contact: Amy Bowen
Off the Wall Products, LLC
phone: 801 363-7740
fax: 801 363-6372
amy@otwsafety.com
www.offthewallproducts.com

Off the Wall Products Announces New Crowd Barricade

Plastic, water-filled crowd barricades with sign panels help offset event costs

Salt Lake City, UT—August 15, 2007—Event managers will save time, money and hassle with Off the Wall Products' new plastic crowd barricade. Until now, event managers have had to choose from heavy and cumbersome steel crowd barricades (bicycle rack style) or brittle plastic styles that are prone to breakage.

Off the Wall's barricade solves existing problems since it's made of high density polyethylene plastic that is both lightweight and sturdy. The new innovative design features feet that fold flush to the barricade while in storage. Once the feet are rotated 90 degrees and the barricade is upright, 3 gallons of water can be added to ballast the unit, if desired. Barricades hook to each other with sturdy plastic pin-and-hole connections. At least one customer's favorite features of the barricades is their ability to help pay for themselves. A 29x36" sign panel accommodates advertising, logos or other signage.



"We found unexpected bonuses came with these great barricades," said Bill Webb of the Anchorage, Alaska Market and Festival.

"Not only are they attractive, they are so popular with our sponsors that the number of signs they get is a major point of negotiations."

To learn more about plastic water-filled barriers and barricades, visit

www.offthewallproducts.com or call 801-363-7740 for more information.

Off the Wall Products is a Salt Lake City-based company that designs and manufactures heavy-duty plastic barriers and barricades for roadway, airport, military, commercial construction and crowd control. Since 1993, the company has designed innovative safety products, such as easy-to-deploy water-filled barriers, barricades and other high-tech products, which reduce accidents, ensure motorist and worker safety, protect our armed forces, and ensure well-managed public events.

#####